



Nurturing the Next generation of Entrepreneurs

Impact Report 2022

Message from our CEO



Dear Friends,

I bring you warm greetings on behalf of our Board of Directors and Staff here at YOCEL.

2022 has been a wonderful year for us as we had the opportunity to pilot three (3) of our amazing core programs designed to empower entrepreneurs like myself to access information, improve and validate their business models, develop financially sustainable growth strategies, and present compelling plans to secure appropriate investment.

It hasn't been easy but with the generous help of our funders and supporters who from the very beginning believed in us when we took a major decision one year ago to redefine our purpose and aim at increasing our impact in the communities we work.

This is going to be my first letter to you since we launched our new strategic plan geared towards reducing poverty through increased economic opportunities for women and youth entrepreneurs in Liberia.

It is our hope that you will celebrate this little win with us, and also see firsthand the impact that your funds and in-kind support have made.

Let me use this opportunity to sincerely thank The Fund For Global Human Rights, Ora Kinderhilfe, Nommontu Foundation for financing the initial pilots of our core programs.

YOCEL is open to partnerships & collaboration and therefore calls on potential funders, supporters, and partners to join our movement where women and youth are trained and given adequate resources, they will create jobs, contribute to improved living standards, and reduce poverty.

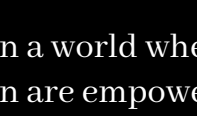
With Much Love,

Beyan Foyelo Pewee
CEO, YOCEL



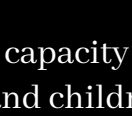
WHO WE ARE

YOCEL is a social enterprise accelerator focused on empowering young people, particularly women and girls, to engage in entrepreneurship and job creation that will boost their economic livelihood and reduce poverty.



Vision

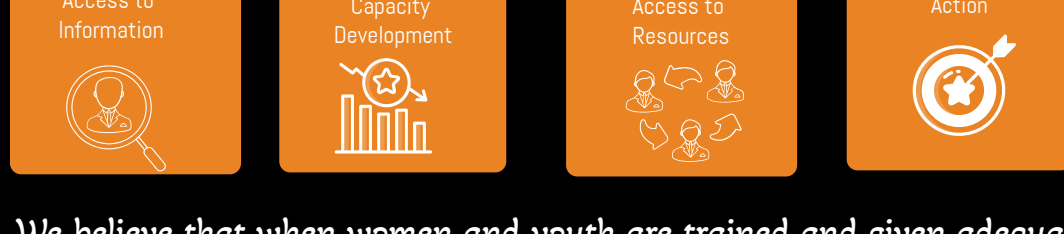
We envision a world where women, youth and children are empowered and free from poverty.



Mission

To accelerate the capacity and well-being of women, youth, and children for a growing economy.

THEORY OF CHANGE



We believe that when women and youth are trained and given adequate resources, they will create jobs, contribute to improved living standards, and reduce poverty.

We are grateful to our funding partners for believing in us and fueling our mission to serve our communities.



MILESTONES

- 321** Women & Youth Entrepreneurs incubated and mentored in Lofa, Gbarpolu, and Montserrado Counties
- 1,500** Entrepreneurs gain access to information on Gov't commitment to SME's and networking opportunities
- \$3,000** Small Seed Grant provided to women and youth SMEs in Montserrado and Gbarpolu Counties
- \$99,240** In Funding raised to establish a Garri Manufacturing Plant as a means of empowering smallholders cassava farmers in Gbarpolu County
- 3** Research Initiatives Launched to focus on understanding the challenges associated to SMEs accessing Gov't contracts, Cassava Industry and Documenting learnings
- 1** Simplified version of the Small Business Empowerment Act Produced and Distributed
- 300 +** Children were provided access to quality education in Sappimah Community as part of our approach to nurturing the next generation of entrepreneurs
- 9** Young women and Girls trained and mentored through our Talent Fellowship



Thank you for Reading!

Contact us
info@yocel.org

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www.yocel.org



GSA Road, Kola Tree Junction
Paynesville, Montserrado, Liberia