

Impact Measurement Pilot

FUNDED BY:



USAID
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EDC Education Development Center

INTRODUCTION

In 2022, we piloted our livelihood accelerator model with rural women in Gbarpolu and young people in Montserrado and Lofa Counties in partnership with Education Development Center with funding from USAID and Trust Africa. The assessment was primarily aimed at evaluating and documenting the impact created by the model, and lessons learned to inform our scale plan.

In total, our program trained and provided coaching and mentorship support to 321 women and youth in Lofa, Gbarpolu, and Montserrado counties who attended our social entrepreneurship livelihood accelerator program.

Due to limited resources, our assessment was only able to capture a sample size of hundred 100 participants out of 321 women and youth that participated in our accelerator program. Out of the one hundred 100 selected to participate in the assessment, only eighty-eight 88 (F: 61, M: 27) participants agreed and were available to participate in the assessment exercise, while 12 abstained.

The assessment took into consideration of the following key indicators for participants; Income before enrolment, established the business after enrolment, Income after the program, Done Nothing after the program, Wage Employment, Improved business, Jobs created by entrepreneurs incubated, gone to school, spending of income, and household.

321 youth and women

incubated into our Social Entrepreneurship Livelihood Accelerator

57 new businesses established

383% income growth of entrepreneurs in our programs

17 existing businesses improved

91 jobs created by entrepreneurs in our program

111 livelihood of women and youth transformed